



NORDIC BALTIC BUSINESS FORUM 2014

“Growing closer – key insights and success factors of Nordic Baltic partnership”

Riga, November 4 at 13:00, National Library of Latvia

Nordic Baltic Business Forum promotes cooperation, brings new perspectives on opportunities in the Baltic market and is a unique arena for exchange of experiences and professional networking.

- 12:00** Guided tour of the new National Library building (in English, optional)
- 12:30** Registration and networking
- 13:00** **Opening of the Forum: Nordic Baltic region in a historical, political and economic perspective**
- Jan Widberg, Director, Nordic Council of Minister’s Office in Latvia
 - Moderator: Daniels Pavļuts, Consultant, former Latvian Minister of Economics
- 13:10** **Long-term challenges and opportunities for the Baltic economies**
- Knut Magnussen, Senior Economist DNB Bank (Norway/ Estonia/ Latvia/ Lithuania)
- 13:50** **Overview of Nordic investments in the region**
- Inese Andersone, CEO GatewayBaltic
- 14:10** **Nordic Baltic business development cases**
- Storebrand Baltic: Siw Elisabeth Seland, CEO (Norway/ Lithuania)
 - Fortum: Esa Hyvärinen, Senior Vice President, Corporate Relations (Finland/ Estonia/ Latvia/ Lithuania)
 - Dinair Filton: Vladimirs Petrovs, Vice Managing Director, Sales Baltic States (Sweden/ Latvia)
- 15:10** **Networking Coffee break**
- 15:40**
- Orkla/ NP Foods: Christer Åberg, Executive Vice President Confectionery & Snacks Orkla (Norway/ Latvia)
 - Baltic Textile Co/Gabriel: Lars Malte, Shareholder (Denmark/ Lithuania)
 - Linstow Center Management: Frode Grønvold, CEO (Norway/ Estonia/ Latvia)
- 16:40** **Panel discussion on Nordic Baltic business cooperation**
- Niina Aagaard, Manager, Invest in Finland
 - Tiina Link, Director of the Baltic, Innovation Norway
 - Ansis Murnieks, Manager Latvia, Business Sweden
 - Klaus I. Hell, Commercial Counsellor, Finland-Baltic Regional Coordinator, Danish Trade Council
 - Anders Paalzow, Rector, Stockholm School of Economics in Riga
 - Andris Ozols, Director, Investment and Development Agency of Latvia
 - Kristi Tiivas, Director, Invest in Estonia/ Enterprise Estonia
 - Arvydas Arnasius, Managing Director, Invest Lithuania
- 17:30** **Navigating cultural differences in employment situations**
- Katrina Ošleja, Managing Partner and Gunita Smirnova, Senior Consultant, Talentor (Scandinavia/ Estonia/ Latvia/ Lithuania)
- 18:00** **Networking Reception “Nordic Moods”**
- Overlooking panoramic view of Riga from the top floor of the National Library

Organisers



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Date: Riga, November 4, at 13:00
Venue: National Library of Latvia, 3 Mūkusalas iela (limited parking)
Admission: 65 EUR for members
 80 EUR for guests
Registration: By October 31 to your local chamber or office@nccl.lv



Jan Widberg
 Director, Nordic Council of Minister's Office in Latvia

Nordic Council of Minister's Office collaborates with public institutions, NGOs and Nordic diplomats in Latvia to implement common Nordic initiatives.



Vladimirs Petrovs
 Vice Managing Director, Sales Baltic States, Dinair Filton

Dinair Filton is one of Sweden's largest manufacturers and suppliers of air filters with established warehouse depots located in Latvia, Sweden, Norway and Finland.



Klaus I. Hell
 Commercial Counsellor, Finland-Baltic Coordinator, Danish Trade Council

The Trade Council is the governmental export and investment promotion organisation under the Danish Ministry of Foreign Affairs.



Christer Åberg
 Executive Vice President Confectionery & Snacks Orkla

Orkla is a leading supplier of branded consumer goods and concept solutions to the grocery and out-of-home sectors in the Nordic and Baltic regions.



Anders Paalzow
 Rector, Stockholm School of Economics in Riga

As a part of SSE group SSE Riga is a Baltic leader in business education, ranked 21st out of 75 European schools in 2013, contributing to the economic and social development of the Baltic countries.



Daniels Pavļuts
 Moderator

International economic development consultant, former Latvian Minister of Economics.



Lars Malte
 Shareholder, Baltic Textile Co/Gabriel

A successful outsourcing and SCM story from the textile and furniture industry



Andris Ozols
 Director, Investment and Development Agency of Latvia

LIAA is a one-stop government agency for foreign investors establishing their operations in Latvia and facilitates Latvian export by supporting companies in Latvia trading internationally.



Knut Magnussen
 Senior Economist, DNB Bank

DNB is Norway's largest financial group and one of the leading credit institutions in the Nordic Baltic region.



Frode Grønvold
 CEO, Linstow Center Management

Linstow Center Management is the largest developer and operator of shopping centers with six shopping centers in Latvia and Estonia.



Kristi Tiivas
 Director, Invest in Estonia Enterprise Estonia

The Estonian Investment Agency (EIA), a part of Enterprise Estonia, is a government agency promoting foreign investments in Estonia and assisting international companies in finding business opportunities in Estonia.



Inese Andersone
 CEO, GatewayBaltic

GatewayBaltic offers international sales development support with wide international expertise across many industries and countries.



Niina Aagaard
 Manager, Invest in Finland

Invest in Finland is the government agency that promotes foreign investments and assist international companies in finding business opportunities in Finland.



Arvydas Arnasius
 Managing director, Invest Lithuania

Government agency dedicated to foreign investment promotion in Lithuania. Providing wide range of services for potential and current investors in the country.



Siw Elisabeth Seland
 CEO, Storebrand Baltic

The Storebrand Group is a leading player in the Nordic markets for pensions, life and health insurance, banking and asset management.



Tiina Link
 Director of the Baltic, Innovation Norway

Innovation Norway is the Government's most important instrument for innovation and development of Norwegian enterprises and industry.



Katrina Ošleja
 Managing Partner, Talentor

Talentor is a global talent search, recruiting and consulting company represented in Latvia, Estonia, Lithuania and the Nordic region.



Esa Hyvärinen
 Senior Vice President, Corporate Relations, Fortum

Fortum is a key player in the energy markets of Nordic and Baltic countries, Russia and Poland.



Ansis Mūrnieks
 Manager Latvia, Business Sweden

Business Sweden facilitates for Swedish companies to grow internationally and for foreign actors to invest in Sweden.



Gunita Smirnova
 Senior Consultant, Talentor

Talentor is a global talent search, recruiting and consulting company represented in Latvia, Estonia, Lithuania and the Nordic region.